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ABSTRACT

Although the Internet contains a vast amount of information on the topic of international business, finding and searching through the wealth of sites using Web search engines can be a time-consuming and frustrating task. This book brings together in a user-friendly directory over 2,500 international business-related Web sites from 176 countries. The book begins with an introduction on general international Web sites, discusses the global economy, current trends and patterns of international trade, the development of the Internet and its impact on international business. The book is then organized by continent, then by specific country. Sites are broken down into five categories within each country: general information; economy; business and trade; business travel; and contact information. Sites include business and practical information, and all are in English, though many are bilingual. Each entry contains the name of the Web page, the URL, and an annotation describing the site and its contents. (AEF)

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